

COMING UP: MAY 24 & 31—SCAN THE QR OR VISIT URL TO REGISTER!



Mastering the Art of Creative Thinking and Innovation



Presented by the Susquehanna Workforce Innovation Partnership • wioapartners.com

What: **Mastering the Art of Creative Thinking and Innovation Training Workshop, Two Sessions**

Where: Virtual Workshop, register to receive login credentials

When: May 24, 2024, 1–3:30 PM
May 31, 2024, 9:30 AM–Noon

Register: <https://form.jotform.com/223354747711154>

Description: Creative thinking and innovation are vital components in both our personal and professional lives. However, many people feel as though they are lacking in creativity. What most of us do not recognize is that we are creative on a daily basis – but not everyone is creative in the same way.

While some people seem to be simply bursting with creativity, others find it a struggle to think outside the square. If you fall into the latter category, it is important to understand that boosting your creative and innovative abilities takes practice. Recognizing and honing your own creative potential is a process. That's what this workshop is all about.

This workshop will help you teach participants how to:

- Identify the difference between creativity and innovation
- Recognize their own creativity
- Apply problem-solving steps and tools
- Use individual and group techniques to help generate creative ideas
- Implement creative ideas



MAY
Training Opportunity

