

WELCOME

Harford Transit *LINK*



OFFICE OF COMMUNITY AND ECONOMIC DEVELOPMENT
LEN PARRISH, DIRECTOR



PROFILE PARTNERS ORGANIZATION PRESENTATION

Harford Transit LINK

4/8/2022



Operations & Fixed Route Service



14,000 sq. ft. operations facility on 2.75 acres

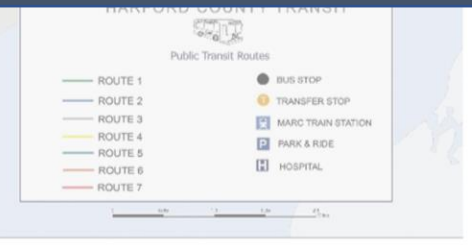
2-bay bus maintenance shop and bus wash

56 employees



7 fixed bus routes with 12 buses
M-F | 5 a.m. – 9 p.m.

Serving Aberdeen, Abingdon, Bel Air, Belcamp, Churchville, Edgewood, Havre de Grace, Joppatowne, Riverside, Perryman & Perryville



Fixed Routes



Route 1 – Green Line – 3 buses

Connects riders from the Town of Bel Air to the Cities of Aberdeen and Havre de Grace. Destinations include employment, housing, community services, medical, Harford Community College and Aberdeen Train Station (Amtrak & MARC Train service).



Route 2 – Blue Line – 2 buses

Connects riders from the Town of Bel Air to Abingdon and Edgewood. Destinations include employment and community services, Harford Mall, Upper Chesapeake Medical Center, Festival at Bel Air, I-95 Park & Ride, Constant Friendship, and Edgewood Train Station (MARC Train service).



Route 3 – Silver Line - 2 buses

Connects riders with direct access to employment along the Perryman Peninsula and Riverside Business areas, Aberdeen Train Station (Amtrak & MARC service), City of Aberdeen, Edgewood, and Joppatowne.



Route 4 – Yellow Line – 1 bus

Connects riders within the City of Aberdeen to community resources, shopping, and services, and the Aberdeen Train Station (Amtrak & MARC service).



Route 5 – Teal Line – 1 bus

Connects riders from the City of Aberdeen & Town of Perryville to Havre de Grace and Perryman Business area to employment, housing, community services, and the Aberdeen and Perryville Train Station (Amtrak & MARC service), VA Medical Center, Amazon, Lidl, and Old Bay Lane. Deviated fixed route – Cecil County portion only.



Route 6 – Orange Line – 1 bus

Serves the Town of Bel Air and provides riders with access to housing, community services, hospital services, Harford Mall, Harford County Public Library, and the Mary Risteau District Court building.



Route 7 – Red Line – 2 buses

Connects riders from the City of Aberdeen to Riverside/Belcamp and Edgewood. Destinations along this route include Riverside/Belcamp and Eastgate/Perryman business areas along with housing, community services, employment and more. Includes connections to MTA Commuter Bus service.

Demand Response/ADA Paratransit

- Service for pre-approved clients over 60 or persons with disabilities under 60.
- Curb-to-curb origin to destination service.
- Examples of this service includes transport from home to senior centers, medical appointments, shopping, employment, etc.

10-15 demand response buses for seniors & persons with disabilities

- ADA Complimentary Service: M–F | 4:30 a.m. – 8:30 p.m.
- Demand Response Service: M–F | 10 a.m. – 3:30 p.m.
- Riders must pre-register 7-10 days in advance.
- *Forms available at www.harfordtransitlink.org.*



Fares

Reduced Fare

- ✓ To assist our seniors and persons with disabilities riding the fixed route system, qualified persons may receive a reduced fare card. This helps our riders control transportation costs on a fixed budget.

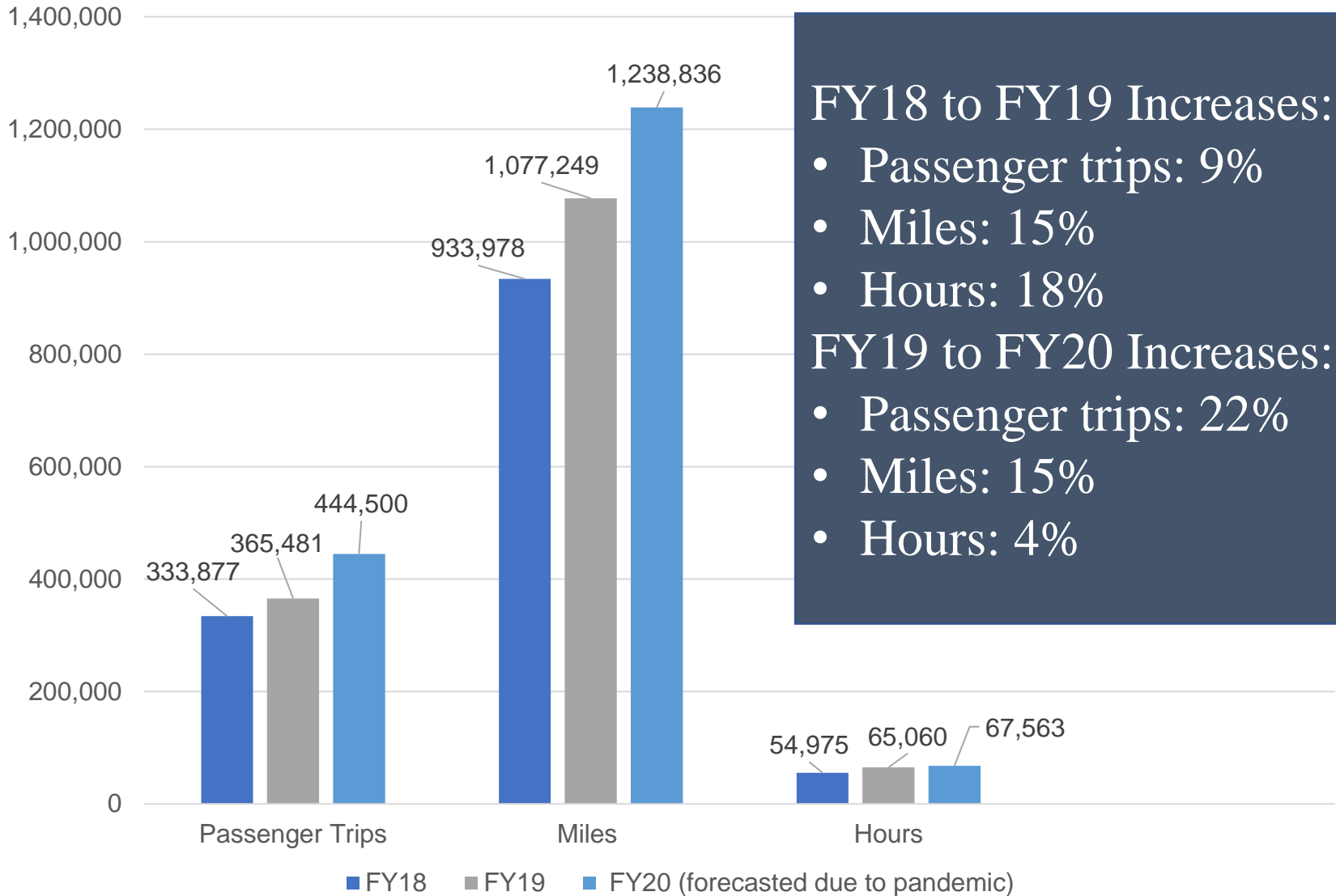
Bus Voucher Tickets

- ✓ Tickets may be prepaid for by organizations and individuals in larger quantities. This bulk purchase increases the ease of distribution by organizations and eliminates the need for passengers to carry cash.

Token Transit

- ✓ Our new app that allows riders to purchase and store bus passes electronically. The first purchase is discounted 50% and can be utilized on both fixed route and demand response services. Purchases are on your smart phone or smart device. In addition to daily passes, riders may purchase all-day, weekly, and monthly passes. Token Transit allows the rider the convenience and safety of a cash-free and touch-free boarding.

Growth, pre-pandemic



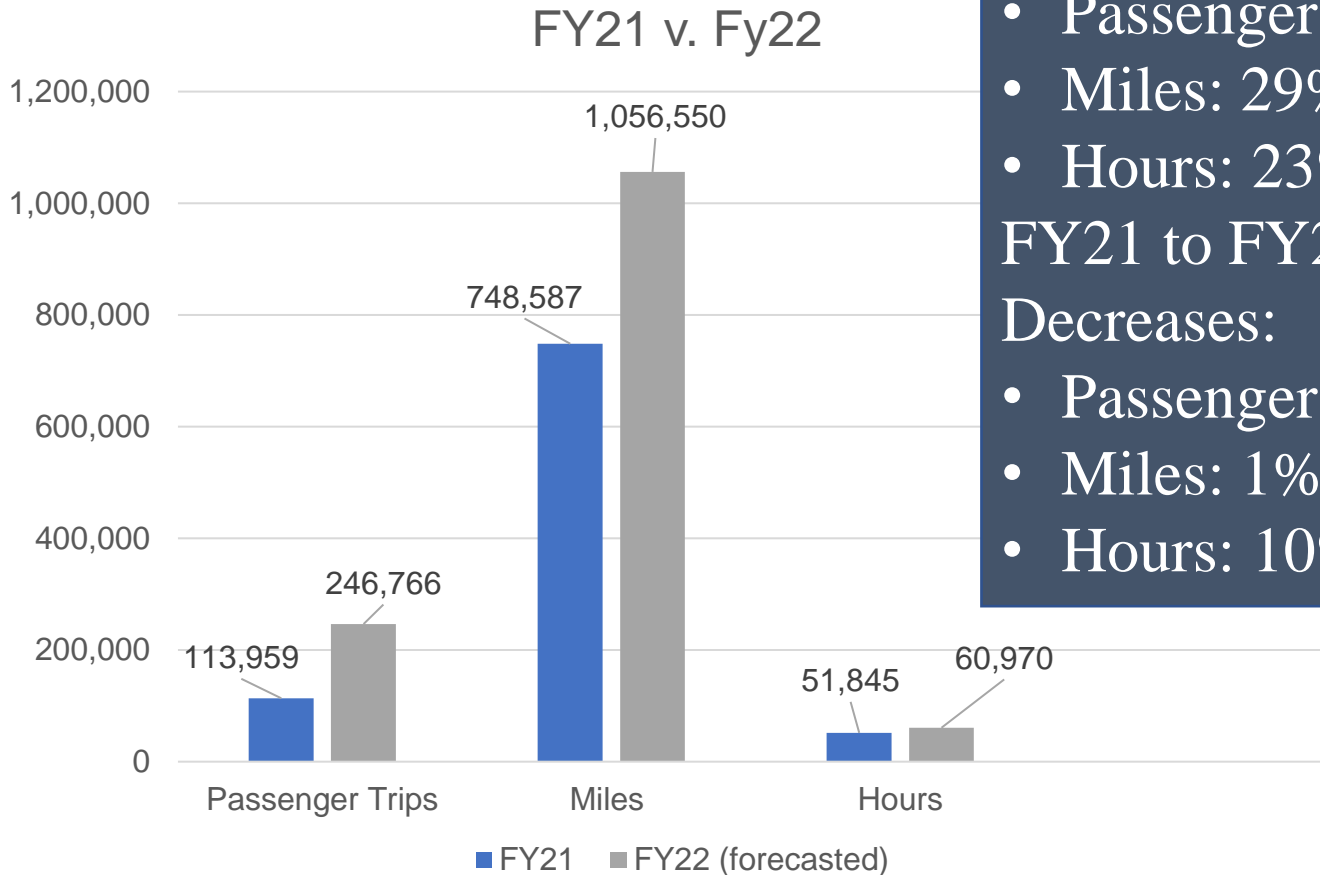
FY18 to FY19 Increases:

- Passenger trips: 9%
- Miles: 15%
- Hours: 18%

FY19 to FY20 Increases:

- Passenger trips: 22%
- Miles: 15%
- Hours: 4%

Pandemic decreases/forecasted



FY20 to FY21 Decreases:

- Passenger trips: 74%
- Miles: 29%
- Hours: 23%

FY21 to FY22 Projected Decreases:

- Passenger trips: 44%
- Miles: 1%
- Hours: 10%

Continue working toward quality customer service

Route Improvements

(pre-pandemic)

- Reduced wait time between buses from 1.5 hours to 1 hour on 5 of 7 routes (33% improvement).
- Converted “Flag Stops” to standard bus stops.
- Made transferring easier utilizing timed transfer points.


HARFORD TRANSIT LINK BUS TRANSFERS

T

Transfer **FREE** from one bus to another **ONLY** at designated transfer points.*

To transfer routes:

1. Ask the driver for a transfer when you board.
2. Give the driver your transfer on the bus you transfer to.



Transfers are valid for an hour and a half from issuance or until connecting with desired bus – whichever time is shorter.

T

Valid transfer points are identified with a

ABERDEEN:

- Aberdeen Train Station
- Shoprite at Beards Hill Shopping Plaza

BEL AIR:

- Harford Mall
- Mary Risteau District Courts

EDGEWOOD:

- Edgewater Village Shopping Ctr
- Walgreens US40

HAVRE DE GRACE:


- Family Dollar
- McDonald's US40
- Family Dollar
- Frank's Pizza and Grill


PERRYMAN:


- Spesutia Rd & Perrywood Dr
- VFW Post 6054 Spesutia Rd

PERRYVILLE:

- Food Lion (Connect to Cecil Transit)








download today!

Check out our all-day, 5-day, and monthly bus pass options through Token Transit - unlimited daily rides - **no transfer needed!**

More information is in our Ride Guide, at harfordtransitlink.org or with your driver.



BARRY GLASSMAN
County Executive
Len Parrish, Director
Community & Economic Development

HARFORD TRANSIT LINK
410-612-1620, option 2
www.harfordtransitlink.org
hcts@harfordcountymd.gov

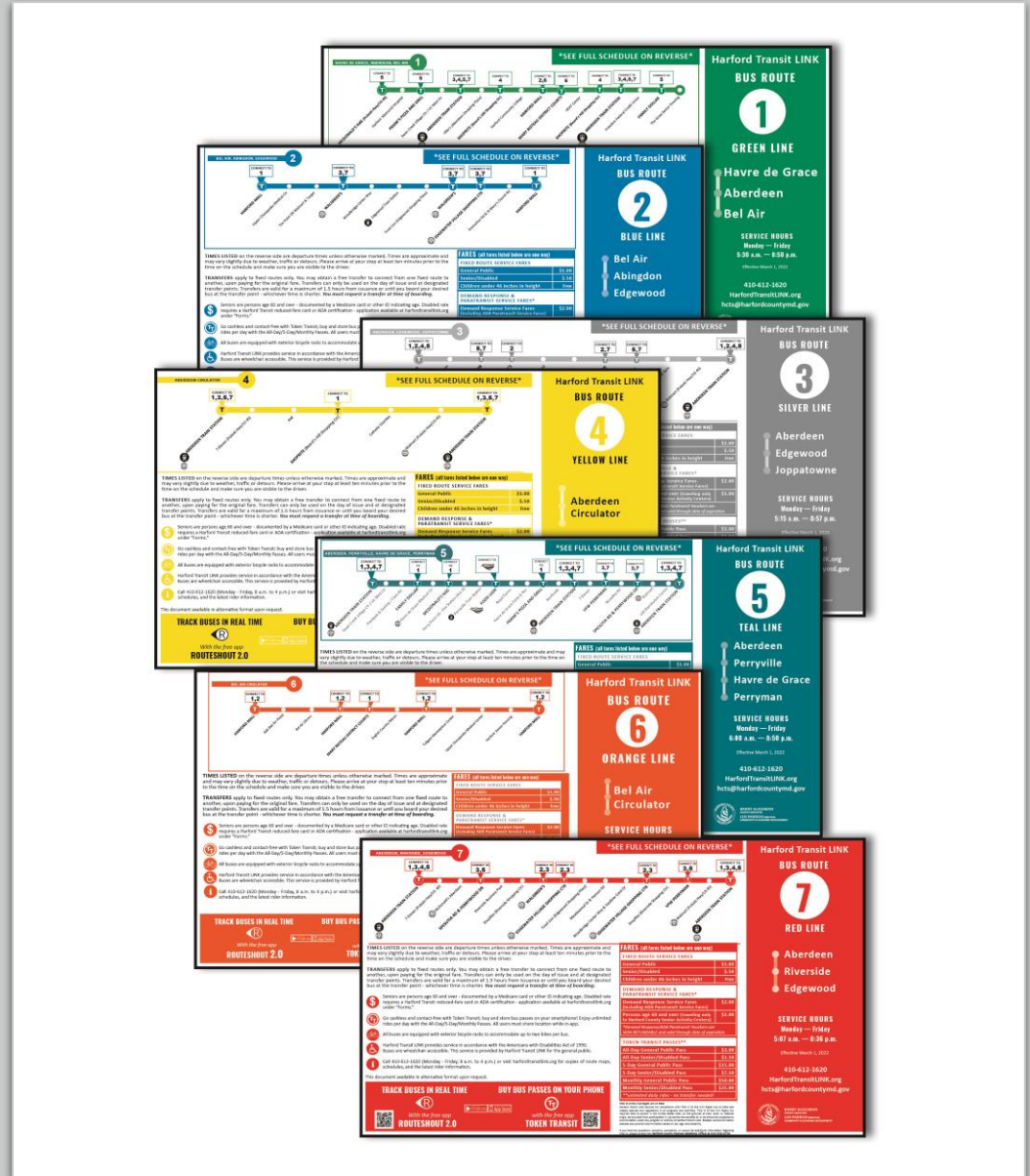
Route 7 to Route 7 & Route 2 to Route 7 Transfers*

Rt 7 to Rt 7 Transfer: if you are heading from BSC America - Bel Air Auto Auction toward Aberdeen, transfer at ShopRite (Riverside Shopping Center);

Rt 2 to Rt 7 Transfer: if heading to Macy's (Joppa), transfer at Edgewater Village Shopping Ctr.

Route Improvements (pre-pandemic)

Designed easy-to-read transit bus schedules making them more user friendly and color coded by route.



Route Improvements

(pre-pandemic)


Increased fixed route
and demand response
services by 3 hours
daily.



Home • Government • Departments • Community & Economic Development • Economic Development • Transportation • Harford Transit LINK

Harford Transit LINK

**Virtual Public Hearing
FY 23 Annual Transportation Plan**
February 18 | 6 p.m.



Contact Us
Harford County Transit
[Email](#)

Physical Address
1311 Abingdon Road
Abingdon, MD 21009

Phone: 410-612-1620
Fax: 410-612-1745

Hours
Monday - Friday
4 a.m. - 9 p.m.
(except holidays)

[Directory](#)

Harford Transit LINK... | pages: 1 / 21

BUS SCHEDULES

1 Route 1 Abingdon Bel Air	2 Route 2 Bel Air Bel Air	3 Route 3 Bel Air Bel Air	4 Route 4 Bel Air Bel Air
5 Route 5 Bel Air Bel Air	6 Route 6 Bel Air Bel Air	7 Route 7 Bel Air Bel Air	

RIDE GUIDE TRANSFERRING SYSTEM MAP

HOW TO TRANSFER
SYSTEM MAP
BUS STOP

Harford Transit LINK

Track your bus, the real time, with **RouteShout 2.0**

Know when your bus is on its way
There are more a steps
Get alerts
and more!

Get around Washington, D.C. - Baltimore, MD with public transit

From

www.harfordtransitlink.org

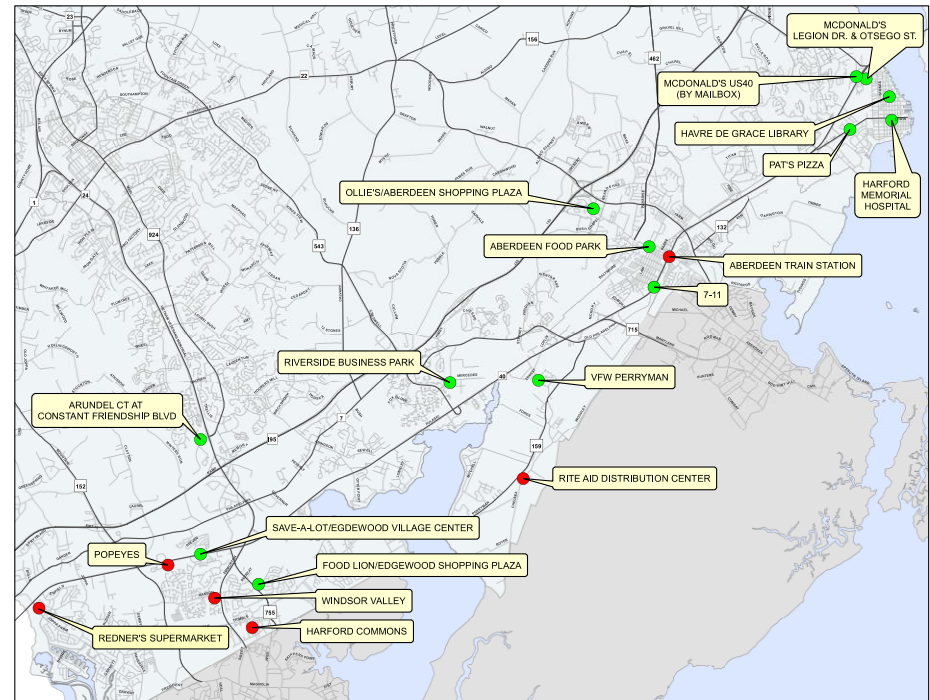
Schedules | Forms | Demand Response | Commuter Assistance | and more...

Milestones

Community Development Block Grant (CDBG)

Approved \$635,000 in CDBG funding for bus shelter design, engineering, construction and shelter installation.

Sixteen (16) locations selected and met funding criteria.

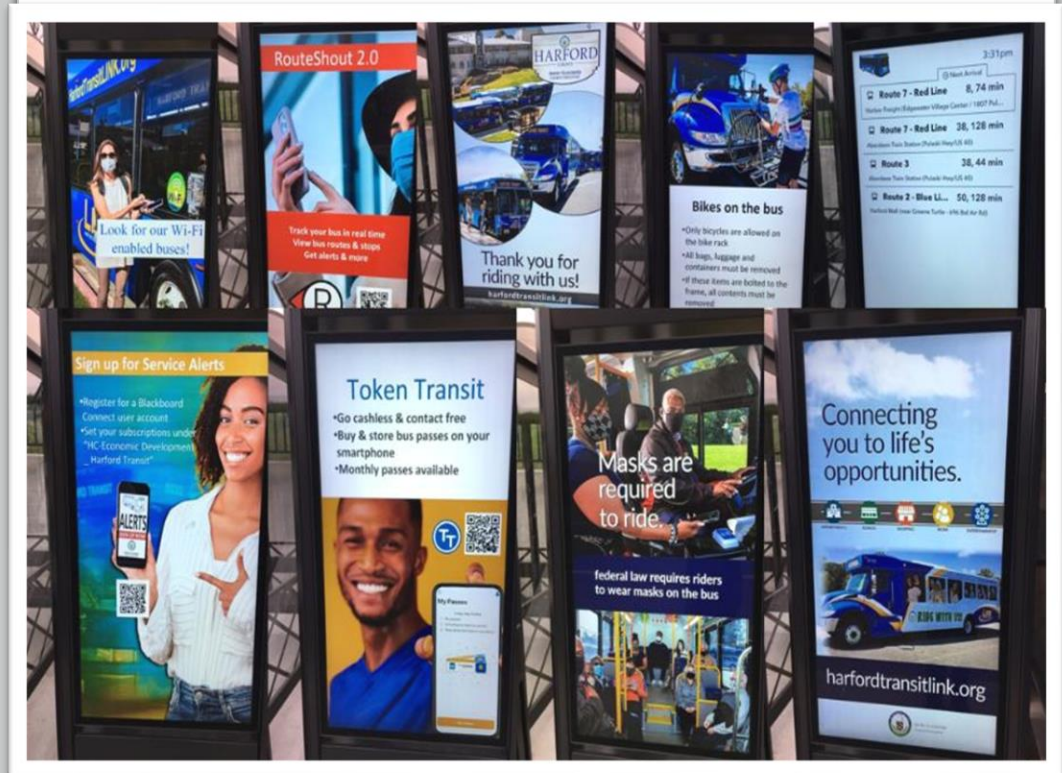


- Original plan
- Added to plan

Milestones

Community Development Block Grant (CDBG)

- Two (2) LCD electronic screens installed:
 - Aberdeen Train Station
 - Harbor Freight (Edgewater Village, Edgewood)



Milestones

Community Development Block Grant (CDBG)

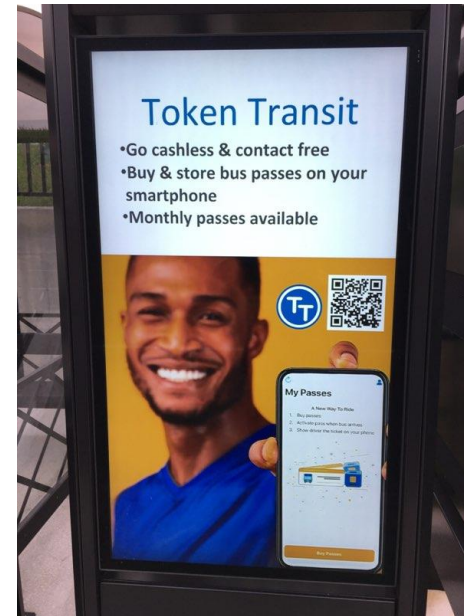
- Bus Shelters installed
 - Abingdon
 - Aberdeen
 - Bel Air
 - Edgewood



Milestones

Token Transit

- Free app.
- Buy and store bus passes on your smartphone.
- Onboard validators provide “tap and pay” capability.
- All-day, 5-day and monthly passes.
- Unlimited daily rides, no transfers needed.



Milestones

RouteShout 2.0

- Free app.
- Track your bus in real time.
- Find the closest bus stop and see arrival times.



Milestones

Free Wi-Fi

- Available on select buses, search for:

“Think LINK”



Milestones

Bus Procurement

- (15) replacement buses.
- (2) 35-ft, 31-passenger buses, with three wheelchair positions.
- (8) cut-a-way, 18-passenger buses, with four wheelchair positions.
- (5) heavy-duty, 30-passenger buses, with two wheelchair positions.



Milestones

- **Improved Routematch “optimizer”**
 - Improves efficiency, increases passengers, reduces miles/hours of demand response operations.
- **Improved vehicle maintenance operations**
 - Analyzed and upgraded vendor contract to meet requirements of operational hours.
 - Upgraded contract required due to expanded hours of service operations.
- **Completed office upgrade**
- **Capital grand funded “Facility Feasibility Study”**

Awards

Harford Transit LINK awarded Maryland's Outstanding Transit System of the Year by the Transportation Association of Maryland for its “dynamic modernization” and accessible technology upgrades.



**State of Maryland's
Outstanding Transit System of the
Year**

2014

2017

2019

2021

Outreach & Community Involvement

BusCon the Harford Transit LINK successful roll-out story

TAM Presentation on Alternative Fuels/Compressed Natural Gas (CNG)

TAM Statewide Annual Roadeo

Participated in the 2019 and 2021 Bel Air 4th of July Parade

Annual Dump the Pump Days

Project Homeless Connect

Ripken Stadium Military Appreciation Night

Partnerships



Bus Shelter design,
engineering and build;
beautification plans

City of Aberdeen



Bus Shelter Ribbon
Cutting

Town of Bel Air



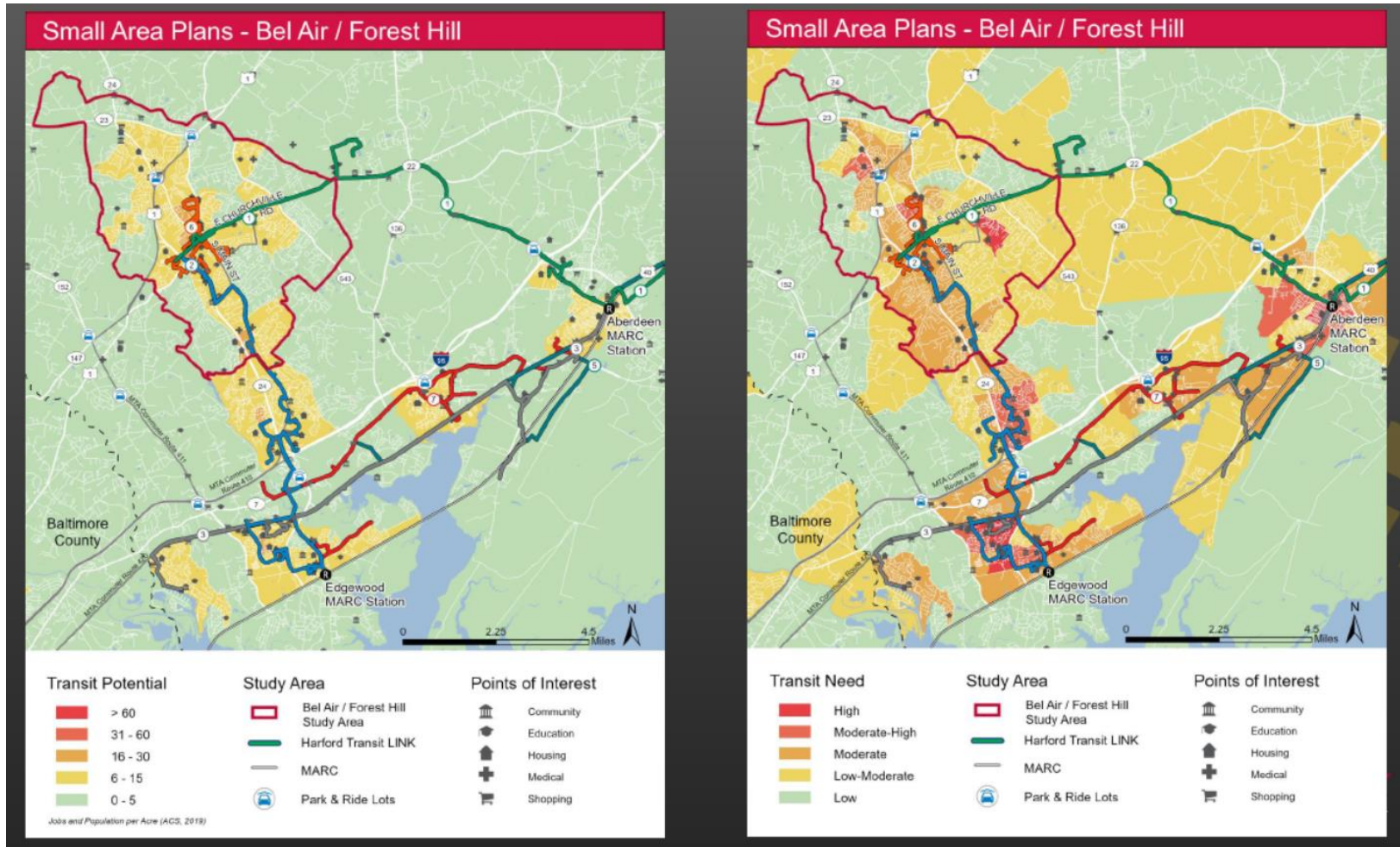
Bus Shelter Ribbon
Cutting

Edgewood

Adopt-A-Shelter Program

755 Alliance
(Edgewood)

Future planning



Small area study | potential service to the northern Bel Air & Forest Hill areas.

HTL Funding

Provides funding for identified fixed costs

Matching Funds to secure grants

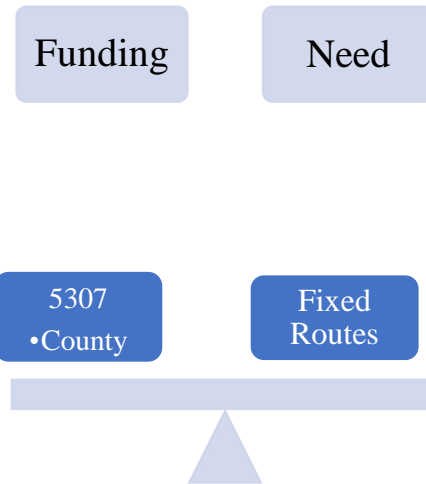
5307

- Fixed Routes
- ADA Complimentary Paratransit

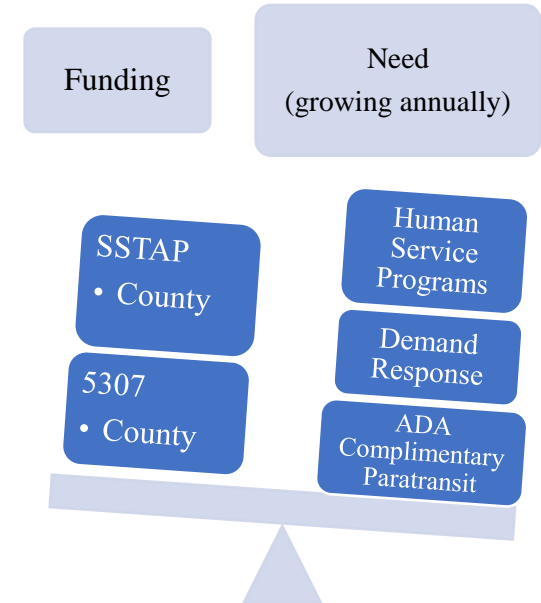
SSTAP

- Demand Response
 - Seniors
 - Persons With Disabilities

Fixed Route



ADA & Demand Response



Get in touch

Communications Team

Our team of talented Communications Specialists can assist you with anything from service questions to scheduling trips.

BlackBoard Connect

Sends text/email messages to specific riders with critical service information.

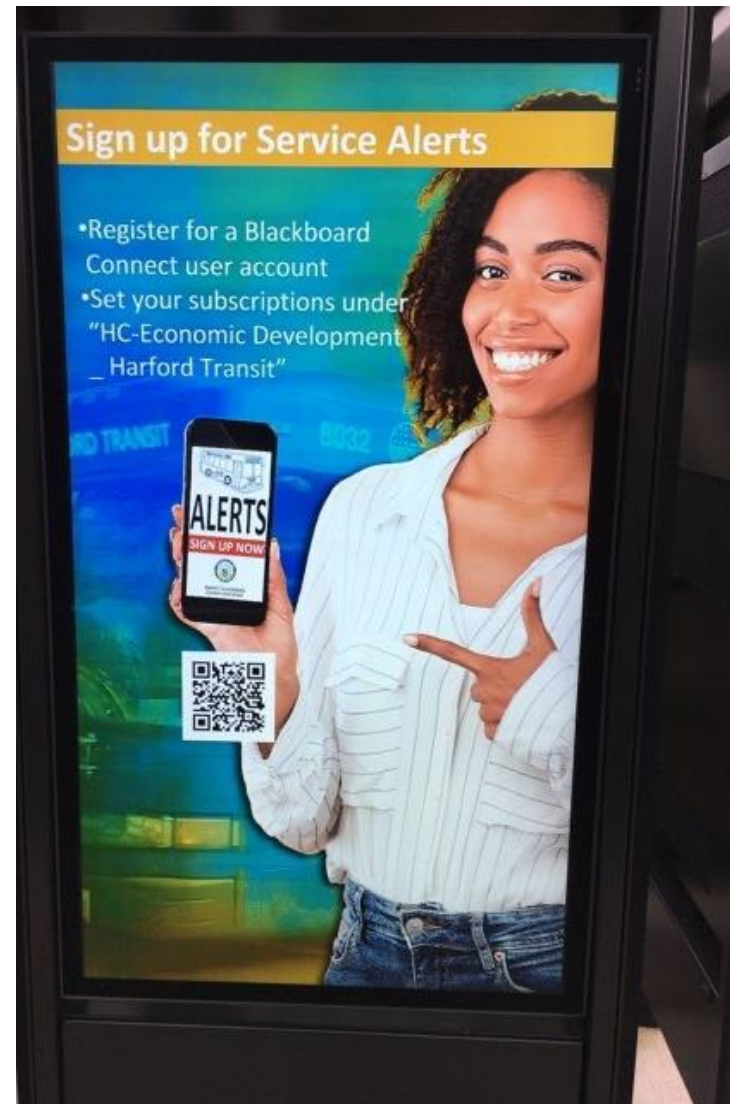
Travel Training

For individuals or groups who face difficulties in navigating the public transit system, we offer training to help riders plan their routes.

Rideshare/Commuter Connections

A designated Rideshare Coordinator is a resource to help riders who wish to secure an alternate method of work commuting. This resource also can provide information and assistance in signing up for the Guaranteed Ride Home program as well as several other programs.


4/8/2022



Harford Transit LINK

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Harford Commute Smart



HARFORD 
COMMUTE SMART


**FREE information
sessions at your
location!**



CARPPOOLING & VANPOOLING
GUARANTEED RIDE HOME
MASS TRANSIT OPTIONS
EMPLOYER TAX BENEFITS
CYCLING INFORMATION



Contact us today.
1-800-924-8646
rideshare@harfordcountymd.gov

Barry Glassman
County Executive 



Ridematching Services

- Car and vanpools.
- Mass transit (Harford Transit LINK, MTA Commuter Bus, and MARC Train).
- HCS works with individuals and employers looking to change their commute.
- HCS also works with organizations to improve transit connectivity where available.

Contacts:

- **Harford Transit LINK – Harford County’s local public operating transit system:**

- **Fixed Route Service – Routes 1-7 – Operates daily, approximately 5:00am – 9:00pm, along set routes with designated stops, Monday through Friday.**
- **Demand Response/ADA Paratransit Service – Operates 5:00am – 4:00pm, Monday through Friday – Riders must be pre-registered and approved for the service. Reservations must be made in advance and service is first come, first served.**
- **Contact Harford Transit LINK at 410-612-1620, press option 1 or option 2; email at hcts@harfordcountymd.gov; or visit the website at www.harfordtransitlink.org.**

- **Harford Commute Smart Rideshare Program – This free service provides transportation information and commuter (ridesharing) options which include bicycling, car and vanpooling, and mass transit (MTA Commuter Bus and MARC Train, and Harford Transit LINK, Monday through Friday, 8:00am – 5:00pm.**

- **Contact Harford Commute Smart at 410-612-1620, option 3; Toll Free at 1-800-924-8646; email at rideshare@harfordcountymd.gov; visit www.harfordtransitlink.org and click on commuter assistance; or visit www.facebook.com/harfordrideshare.**

Thank you for your time today!



Connecting YOU to Life's Opportunities!